

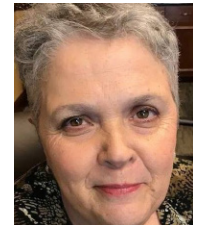
Ignite Presque Isle



PHOTO / COURTESY OF IGNITE PRESQUE ISLE



Clint Deschene,
Director of
Community
Innovation



Jan Lucas,
Community
Manager



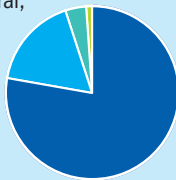
Ryan Pelletier,
Board Chair:
County Administrator,
Aroostook County

AT A GLANCE

Established: 2020 / **Employees:** 11 /
Annual revenue: \$1,550,950

TOP FUNDING SOURCES

- **78%** Grants (Federal, State, Private)
- **17%** Contributions (Private and Corporate)
- **4%** Program, Contract & Rental Revenue
- **1%** Co-work Membership Revenue



CONTACT

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AWARDS/ACCOLADES

2021 NADO Aliceann Wohlbruck Impact Award Recipient. This awards program honors recipients for their creative approaches to advancing regional economic development and improved quality of life.

MISSION STATEMENT

Our mission is to inspire community revitalization and innovation by promoting entrepreneurship in Presque Isle. We've created a non-traditional approach to serving the community in an innovative and creative way. We're bringing together a service based nonprofit and restoring the iconic Northeastland Hotel to help the revitalization of the downtown.

SERVICE LOCATIONS

Presque Isle, ME and Aroostook County, ME

2022 GOALS

Our goal is to create an infrastructure that unifies private and public sectors to make the downtown of Presque Isle a leader in attracting new business, innovation, and entrepreneurs. Ignite PI is a nontraditional approach to serving the community in an innovative and creative way with the intent to revitalize the downtown of the Star City. We strive to provide all of the benefits of a service-based nonprofit and restore the iconic Northeastland Hotel featuring our new Innovation Center. Our co-workspace fosters innovation and cultivates the next generation of entrepreneurs. This is our inaugural project and storefront space which strives to achieve the most innovative business model in New England. Inaugural goals include:

- ▶ Create and implement a sustainable nonprofit infrastructure.
- ▶ Acquire and renovate the iconic Northeastland Hotel.
- ▶ Create a workspace that is the entrepreneurial nexus of the Star City.
- ▶ Implement a path forward for new business attraction, community development, and entrepreneurial support.
- ▶ Operate the Northeastland Hotel with a tax paying model with the unique purpose of dedicating revenue to our nonprofit mission.

FUNDRAISING EVENTS/ OPPORTUNITIES

Individuals, corporations, business, foundations, municipalities, and community-based organizations play an integral role in

supporting our organization, our programs, and the community we serve and help us meet our goals and the commitment to the community. With our inaugural year underway, we are just at the beginning of our event offerings.

Annual Speaker Series

- ▶ Corporate Sponsorship Opportunities
- ▶ Guest Speaker Opportunities

Holiday Wishing Tree

- ▶ Corporate Sponsorship Opportunities
- ▶ Volunteer Opportunities for Event Days

Annual Cornhole Tournament

- ▶ Corporate Sponsorship Opportunities
- ▶ Individual or Team Participation
- ▶ Contribution of Auction Items, Incentives or Swag Bag Offerings
- ▶ Tournament Day Volunteer Opportunities

Innovation Symposium

- ▶ Guest Speaker Opportunities
- ▶ Corporate Sponsorship Opportunities
- ▶ Contribution of Auction Items & Giveaways
- ▶ Event Volunteer Opportunities

GIVING OPPORTUNITIES

We welcome contributions that support our mission. As we begin to build our new nonprofit model, our goal is to build a donor base that honors our mission. Donations of any size can be made to general operating support or specific to a program or area of interest.

BOARD MEMBERS

Julie French: Owner, Holistic Health

Patricia Sutherland: Retired

Bruce Sargent: Owner, Falcon Industries

Cathy Beaulieu: Owner, Wilder's Jewelry Store

Kallie Bard: Client Services Representative, Thompson Financial Group

▶ **Annual Fund** — Our "BE A SPARK" annual fund is the heart of our fundraising efforts throughout the year.

▶ **Direct Support & In-Kind Contributions** — We welcome direct service gifts and in-kind contributions that align with our mission and purpose.

▶ **Planned Giving** — Forward thinking is the center of our mission. Planned gifts are a lifeline to our mission for future generations.

VOLUNTEER OPPORTUNITIES

We have diverse opportunities for individuals and businesses to give their gift of time and talent to help move our mission forward. Volunteer groups can assist in a variety of ways from serving at community events, preparing, serving for special holiday events, and beautifying our site. The range of volunteer opportunities is vast from guest speakers for our speaker series, business mentors and coaches, donation of business services, and site beautification. Our community benefits greatly from volunteer groups by the capacity and support they bring. We look forward to planning an engagement opportunity with your group! ■