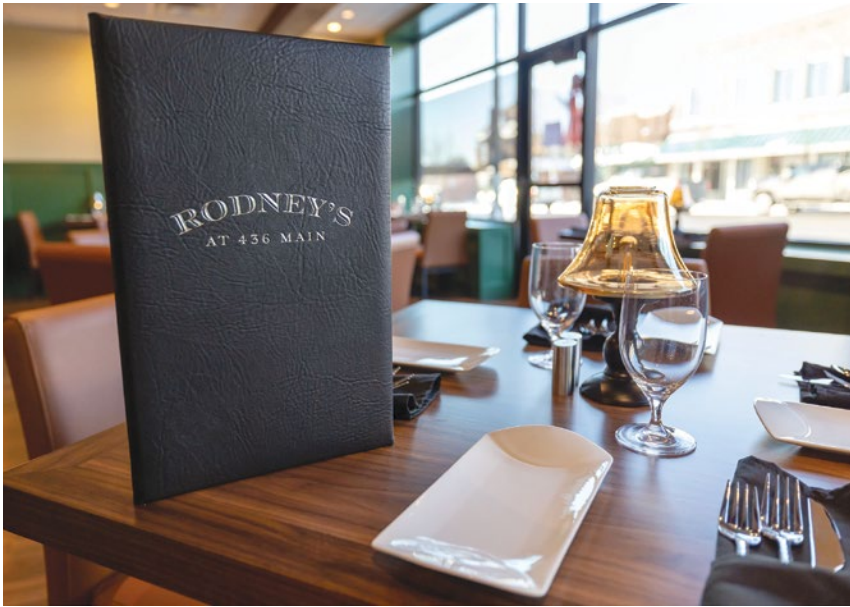


Ignite Presque Isle



2024 GOALS

Our goal is to unify private and public sectors to make the downtown of Presque Isle a leader in attracting new business, innovation and entrepreneurs to Aroostook County. Ignite PI's purpose is to be the "connector" to a wide variety of resources for those looking to find ways to grow and thrive here. We strive to provide all the benefits of being a service-based nonprofit while also providing a much-needed resource of a boutique hotel and restaurant in the heart of the Star City. We are a nonprofit that has a for-profit hotel and restaurant as part of its' mission. We are setting an example for innovative and creative opportunities that are available all around us. Our co-working space fosters innovation and provides networking opportunities to members and hotel

guests alike. As our inaugural project, this storefront space is striving to achieve the most innovative business model in New England. Our goals include:

- ▶ Maintain and sustain a strong nonprofit infrastructure
- ▶ Complete the renovation of the iconic Northeastland Hotel
- ▶ Develop the Innovation Center into a co-workspace that is the nexus of the Star City
- ▶ Implement a path forward for new business attraction, community development and entrepreneurial support
- ▶ Operate the Northeastland Hotel and Rodney's at 436 Main with a tax paying model with the unique

purpose of dedicating revenue to our nonprofit mission

FUNDRAISING EVENTS/ OPPORTUNITIES

Individuals, corporations, businesses, foundations, municipalities and community-based organizations play an integral role in supporting our organization, our programs and the region we serve and help us meet our goals and our commitment to Aroostook County. With our inaugural year behind us, we are ready to host a wide variety of event offerings.

Business After Hours (Socials & Networking)

- Corporate sponsorship opportunities
- Participate in networking events
- Public and private event opportunities
- Event volunteer opportunities

Legacy Rooms

- Sponsor a hotel guest room
- Let us tell your story to share with our guests

Speaker Series

- Corporate sponsorship opportunities
- Guest speaker opportunities

End of Year Giving Campaign

- Direct mailer
- Cash, check, credit card
- Inheritance or legacy gifts
- Gift of stocks/bonds
- Corporate giving

Event Sponsorship

- Wide variety of events hosted throughout the year
- Various sponsorship and volunteer opportunities available
- Ticket purchases/team registrations

Murder Mystery Dinners

- Corporate sponsorship opportunities
- Purchase tickets

GIVING OPPORTUNITIES

We welcome contributions that support our mission. As we continue to build our nonprofit model, our goal is to build a donor base that honors our mission. Donations of any size can be



LeRae Kinney
CEO



Cathy Beaulieu
Board Chair, Owner,
Wilder's Jewelry
Store

BOARD OFFICERS

Julie Libby

Board Vice Chairperson, Retired

James Nelson

Board Treasurer, Vice President, Katahdin Trust Bank

Kallie Bard

Board Secretary, Client Services Representative, Thompson Financial Group

BOARD MEMBERS

Chris Condon

Retired

Angie Helton

Owner, Northeast Media Associates

Bruce Sargent

Owner, Falcon Industries

Patricia Sutherland

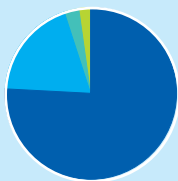
Retired

AT A GLANCE

Established: 2021 / **Employees:** 53 /
Annual revenue: \$4,050,000

TOP FUNDING SOURCES

- **76%** Grants and contributions (federal, state, private)
- **19%** Lodging sales
- **3%** Banquets and events
- **2%** Rodney's at 436 sales



CONTACT

436 Main St.
Presque Isle, ME 04769
(207) 768-5321
www.ignitePI.org

AWARDS/ACCOLADES

The restaurant we operate, Rodney's at 436

Main, was nominated for Maine's Best New Restaurant 2023 was an Open Table Diners' Choice Award winner in 2023 and is scheduled to be featured on America's Best Restaurants in 2024.

MISSION STATEMENT

Our mission is to inspire community revitalization through innovation and entrepreneurship in Presque Isle. We've created a non-traditional approach to serve the community in an innovative and creative way. We're bringing together a service based nonprofit and restoring the iconic Northeastland Hotel and restaurant to help revitalize the downtown.

SERVICE LOCATIONS

Presque Isle and Aroostook County

made to general operating support or specific to a program or area of interest.

Annual Fund – Our "BE A SPARK" annual fund is the heart of our fundraising efforts throughout the year.

Direct support and in-kind contributions – We welcome direct service gifts and in-kind contributions that align with our mission and purpose.

Planned giving – Forward thinking is the center of our mission. Planned gifts are a lifeline to our mission for future generations.

VOLUNTEER OPPORTUNITIES

We have diverse opportunities for individuals and businesses to give their gift of time and talent to help move our mission forward. Volunteer groups can assist in a variety of ways – from serving at community events or preparing for special events to beautifying our site. The range of volunteer opportunities is vast.



Inspiring community revitalization and innovation by promoting entrepreneurship in Presque Isle.

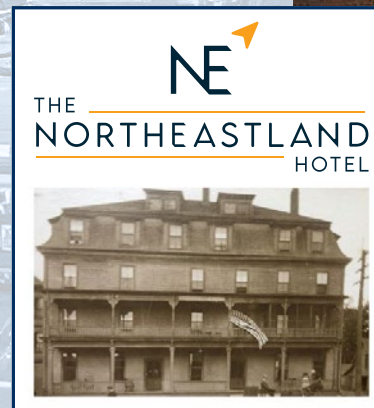


PHOTOGRAPHY COURTESY OF DAVE ALLEN GRAPHICS

Ignite Presque Isle is focused on creating opportunities to bring all types of industry together to expand business development in Presque Isle.

Our goal is to unify the private and public sectors to make Presque Isle a leader in attracting new business, co-working, and in supporting entrepreneurs.

We are bringing all of the benefits of service-based nonprofit to the community and restoring the iconic Northeastland Hotel, including the addition of an in-house restaurant known as Rodney's at 436 Main, as the pinnacle of the revitalization of the downtown.



The Northeastland Hotel is one of Aroostook County's most iconic locations. Come visit us at our new Innovation Center within the heart of the downtown.